FOR IMMEDIATE RELEASE

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AHM Coalition Welcomes the Acupuncture and Herbal Medicine Vendor Coalition

The <u>Acupuncture and Herbal Medicine Coalition</u> (AHM Coalition) is pleased to welcome the <u>Acupuncture and Herbal Medicine Vendor Coalition</u> (AHVC) as its newest partner organization.

The AHVC, registered as a 501(c)3 charitable organization based in Oregon, is a group of acupuncture and herbal suppliers and vendors who have united as a national coalition committed to partnering with educational institutions, as well as state and national professional associations, to promote mutually beneficial growth opportunities for all stakeholders within the profession and industry. The mission of the AHVC is to present their unified view on critical issues impacting acupuncture and herbal business practices affecting this vital industry, while continuing to support the stability and growth of the profession at large.

Their inclusion brings an important industry perspective that complements the AHM Coalition's existing representation of education, accreditation, certification, and professional practice through its founding members: the Council of Colleges of Acupuncture and Herbal Medicine (CCAHM), the Accreditation Commission for Acupuncture and Herbal Medicine (ACAHM), the National Certification Commission for Acupuncture and Oriental Medicine (NCCAOM), and the American Society of Acupuncturists (ASA).

As the AHM Coalition continues its mission to foster collaboration across key sectors of the profession, the addition of AHVC will enhance dialogue and coordination across the full continuum of acupuncture and herbal medicine practice from education and training to product access and patient care.

"As vendors, we serve a vital link between manufacturers, practitioners, educators, and patients," said David Jones, L.Ac. MSOM, of the AHVC. "By joining the AHM Coalition, we're helping to strengthen the profession and ensure that access to safe, high-quality Acupuncture and Herbal Medicine products remains strong and sustainable."

While the AHM Coalition does not yet have a formal plan for expanding membership or partnership beyond the existing organizations, the AHM Coalition pledges to maintain communication with the broader acupuncture and herbal medicine community to ensure that diverse voices are heard and have opportunities to contribute to the shared mission of advancing the profession.

The AHM Coalition extends a warm welcome to AHVC and looks forward to the shared insights and cooperative spirit this partnership will bring as we continue working together to strengthen and advance the Acupuncture and Herbal Medicine profession nationwide.

About the AHM Coalition

The Acupuncture and Herbal Medicine Coalition (AHM Coalition) is a collaborative alliance, not a new entity, which draws on the existing expert resources of staff and volunteer leaders from national organizations including ACAHM, ASA, CCAHM, NCCAOM, and the AHM Vendor Coalition (AHVC). The AHM Coalition's mission is to elevate the professional standards, presence, and integration of acupuncture and herbal medicine within mainstream U.S. health care.

To learn more about the AHVC, please visit <u>acuherbyc.org</u>.

To remain informed of the AHM Coalition's ongoing developments, please visit AHMCoalition.org.

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